

Press release 15 April 2024



QSA Partners is leading the delivery of the British Fashion Council's Institute of Positive Fashion Low Carbon Transition Programme

We are delighted to bring our ten years of expertise and experience delivering circular business models to support 50 SMEs to have a clear pathway to carbon reduction and circularity.

This programme builds on the Institute of Positive Fashion (IPF)'s [Circular Fashion Ecosystem Report](#) which we were lead technical advisors on, and our in-depth knowledge of textile impact measuring.

The [Low Carbon Transition programme](#) consists of guiding each SME through an understanding of climate change and the fashion industry; providing a user-friendly carbon footprinting measurement tool specifically tailored for SMEs designed by Seedling; advise and develop Circular business models that are best suited to the company and its customers by ourselves, and support on circular product design by Think Circular.

This will enable companies to develop a circular business aligned low carbon transition plan for growth and towards net zero.

"Our Low Carbon Transition Programme will see the British Fashion Council help move the fashion sector one step closer to achieving net zero. We are grateful to the Greater London Authority & Mayor of London for their support to enable us to help 50 London-based businesses transition their supply chains to low carbon.

As part of the programme, we wish to better strengthen the relationship between net zero and circularity. As such we are also outlining how each of the businesses can move their operations to be more circular in nature; as part the IPF's long-term strategy to move the industry to a circular fashion ecosystem. This is a fantastic opportunity to demonstrate to the industry how the circular economy can be an effective systems-change framework, as part of wider climate change solutions.

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We are delighted to be working with the QSA Partners Team, to bring their expertise on circularity and carbon reduction pathways to support the BFC with this important programme.”

Shailja Dubé, BFC Institute of Positive Fashion programme Lead

Thanks to the generous support from The Greater London Authority's UK Shared Prosperity Fund (UKSPF), The British Fashion Council can offer this invaluable programme to early-stage London-based businesses in high-growth sectors. This project has received £1.2 million from the UK government through the UK Shared Prosperity Fund.

Are you a London-based fashion SME and would like to be considered for this support? If so, please contact hello@instituteofpositivefashion.com to apply.

Want to know more about how you can gain more customers, reduce your impacts and become more circular? Get in touch hello@qsapartners.co.uk

Notes to editors "The UK Shared Prosperity Fund is a central pillar of the UK government's Levelling Up agenda and provides £2.6 billion of funding for local investment by March 2025. The Fund aims to improve pride in place and increase life chances across the UK investing in communities and place, supporting local business, and people and skills. For more information, visit <https://www.gov.uk/government/publications/uk-shared-prosperity-fund-prospectus>."

ABOUT THE INSTITUTE OF POSITIVE FASHION

The Institute of Positive Fashion (IPF) helps the UK fashion industry move towards a circular economy through industrial transformation and a unique leveraging of the British Fashion Council's convening power. Operating with global expertise and resources, the IPF creates a new blueprint for the industry through pathways for change. Through practical programmes of change and industry research and reports, the IPF creates holistic solutions, taking a systems level approach on circularity and net zero.

The IPF aims to avoid duplication, highlighting resources that are already available, focusing on disseminating information and bringing together stakeholders to assess and address collective challenges and collaborate on action where required. For more information visit instituteofpositivefashion.com.

Low Carbon Transition Programme

The Low Carbon Transition Programme is a two-year programme, funded by the Greater London Authority through the Low Carbon Programme of the Supporting Local Business investment priority of the UKSPF. This project has received £1.2 million from the UK government through the UK Shared Prosperity Fund. Through the programme, the BFC will help 50 London-based SMEs to decarbonise their business operations by working with them to develop and implement low carbon transition business plans.

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ABOUT QSA Partners LLP

QSA Partners is a small and nimble team of experts in sustainability, resource efficiency and all things circular. We help clients unlock new business models that are more circular, lower impact and more profitable.

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